

# EDUCATION SOLUTIONS

CONVERGING CAMPUS IDENTITIES  
FROM PHYSICAL TO DIGITAL



**ENTRUST**

SECURING A WORLD IN MOTION

# Pop Quiz

How big will the  
global **digital  
identity** solutions  
market size reach by is  
**2025.**



# Expectations are rapidly evolving



Choosing **simple, self-serve experiences**



Access to services **instantly on mobile**



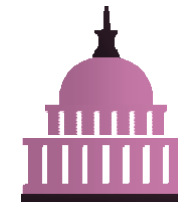
**Digital IDs / Credentials** increasingly becoming the expectation



**Contactless** - Social Distancing is impacting consumer behavior



Businesses prioritizing **higher value transactions**



**Seamless security** crossing borders and accessing facilities

# Entrust well-positioned to be digital partner

Digital Credentials powering new generation of services and customer experiences



# High-level student credential ecosystem

## TRUST INFRASTRUCTURE

### TRUSTED IDENTITY



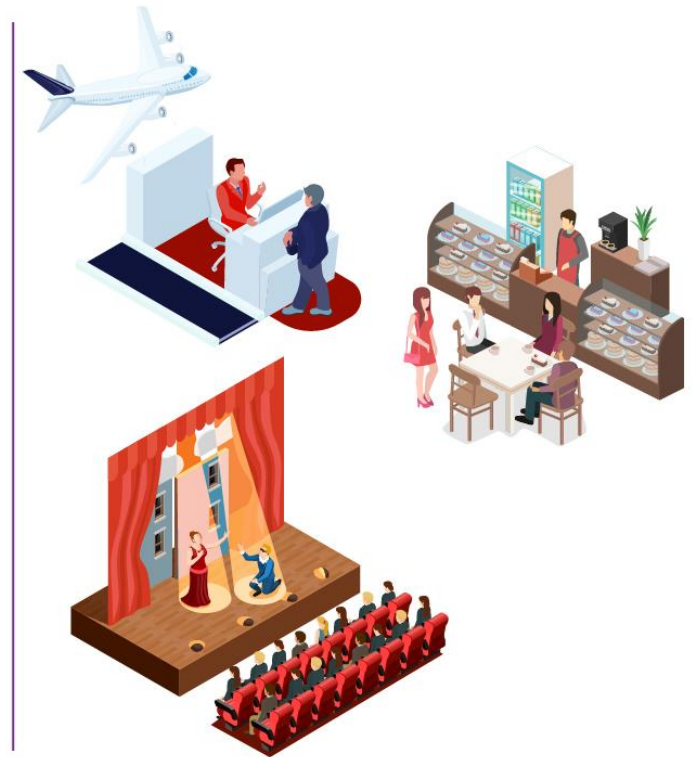
**ESTABLISH TRUSTED IDENTITY**  
Know your Student

### TRUSTED EDUCATION CREDENTIALS



**ISSUE STUDENT CREDENTIAL**  
Build for Integrity & Authenticity

### TRUSTED TRANSACTIONS



**INTEROPERABLE VALIDATION**  
Enable your student wherever they are

# Key challenges with occupants returning to campus



Ensuring a safe environment for employees, students, and visitors

- Compliance with Covid-19 related health requirements & local regulations
- Covid-19 impacts to your brand



Credentialing of on-premise and remote employees & students

- Physical and/or digital credentials



# Challenges of issuing student IDs in Covid-19 world



Geographically dispersed workforce



Administrators in different locations from employees & students



Need solution that enables enrollment & issuance from any device, any location, at anytime

# The solution? Enabling remote enrollment & issuance

Online Photo Submission



Laptop



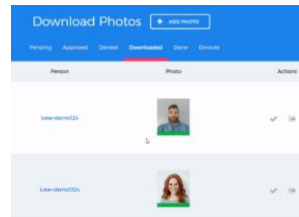
Mobile

Benefits

Scalable



Validate Photo & Credential Production



Validate Photo



Card Production

Contactless



Pick Up or Deliver by Mail or email



Mail



Card Office

“Future”



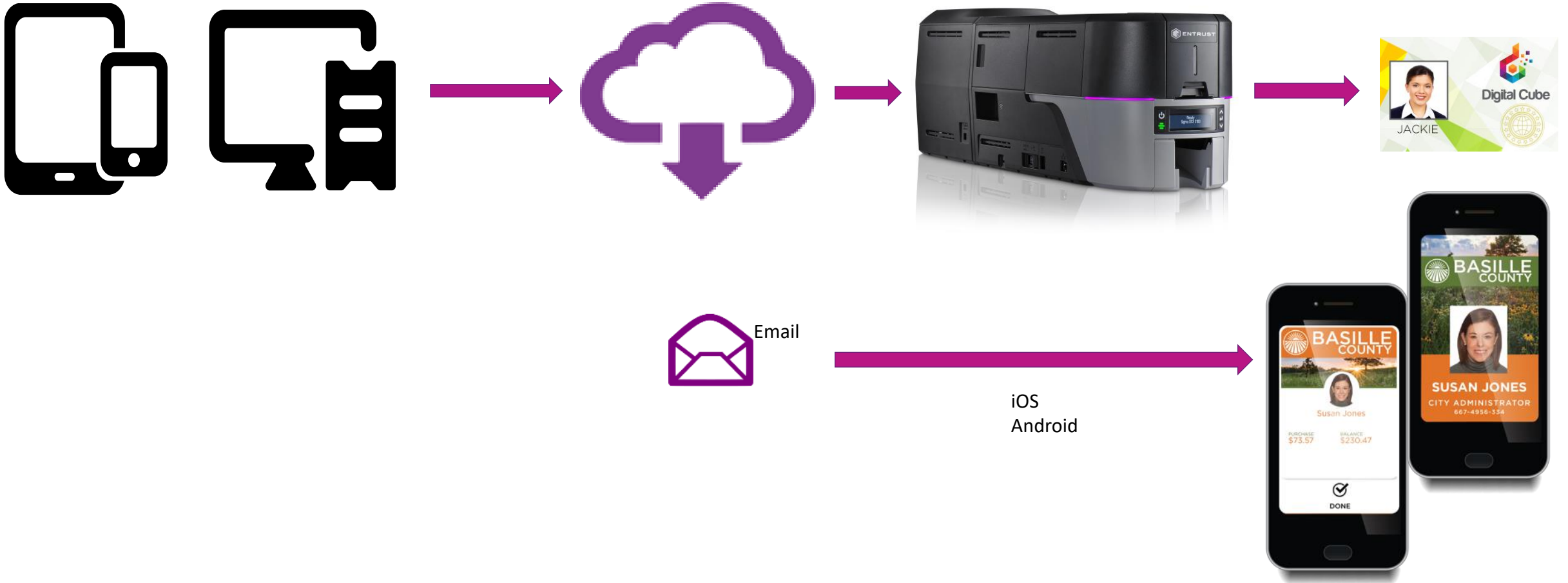
Kiosks

Flexible





# Cloud Enrollment & Issuance: Physical & Digital



# Challenges of bringing students back safely



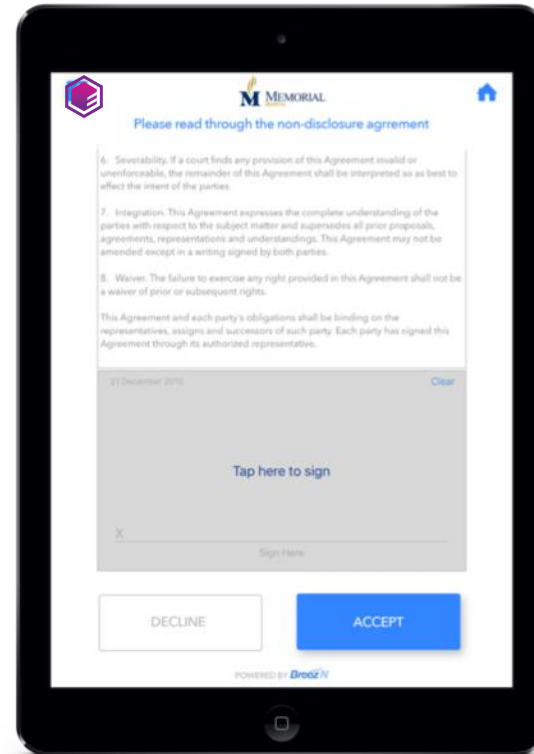
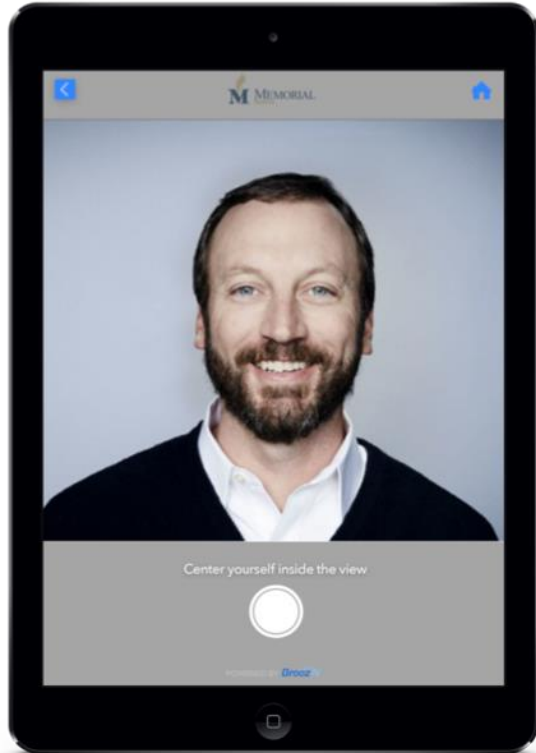
Need to comply with local, state, & national guidelines for monitoring employee & visitor health

- Temperature screening
- Social Distancing
- Vaccinations



Employees, students, & visitors need to pre-certify and self-certify themselves on a regular basis (daily, weekly, every visit)

# Occupant Self-Certification Through Kiosk



Covid Questionnaires

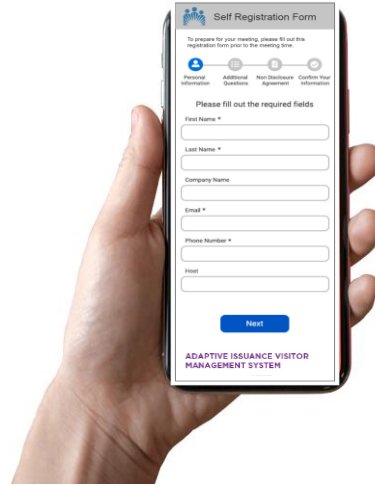


Custom data fields

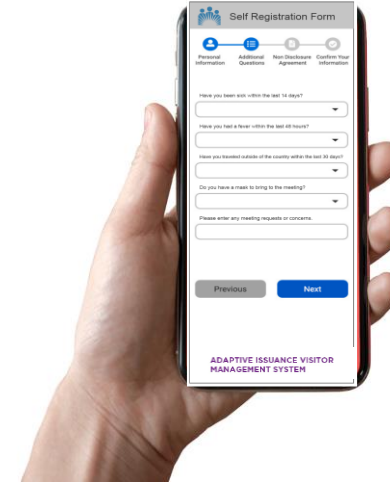
# Self-Registration for Touchless Self Certification



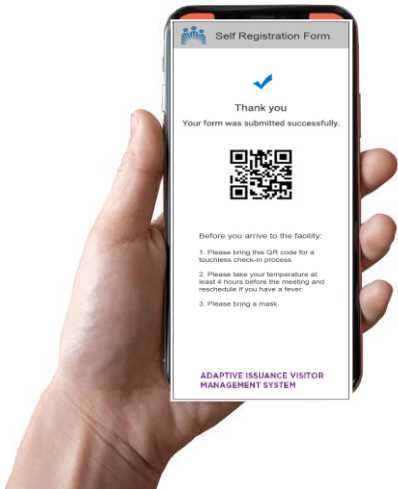
QR Code  
Displayed at  
Entrance



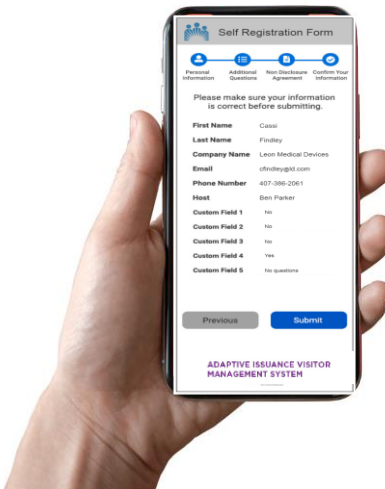
Registration



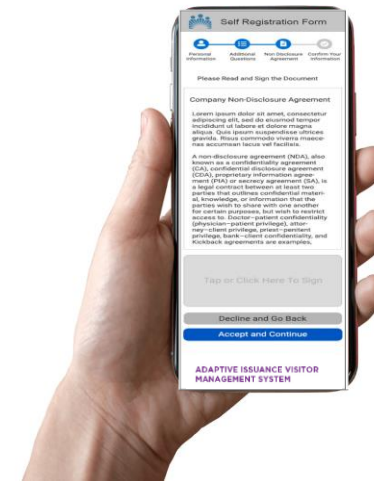
Questionnaire



Registration Complete



© Entrust Corporation  
Verification



Covid Form

# Sophisticated Reporting Enables Compliance



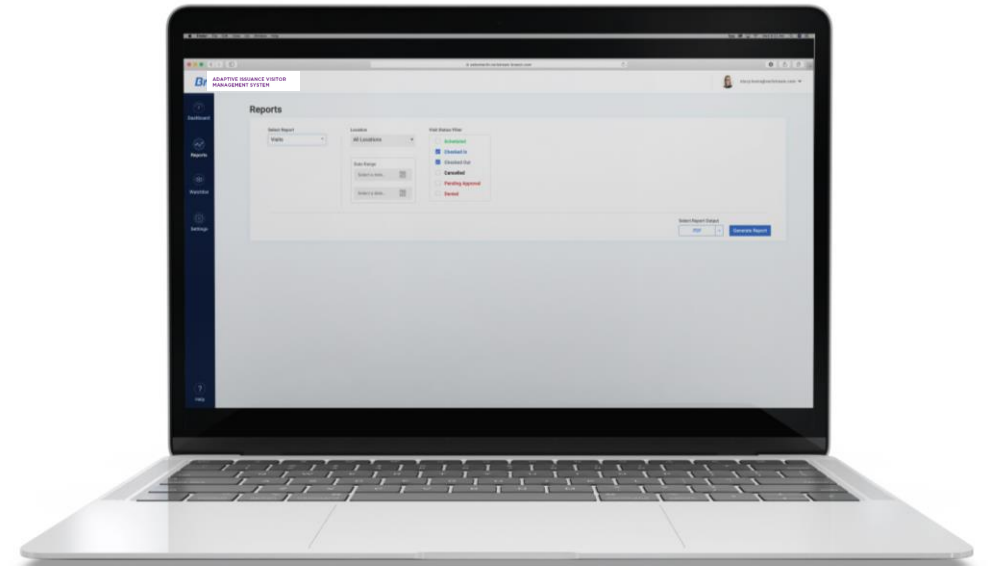
Coordinate Data  
from  
Multiple locations



Granular Visitor and  
Employee reports



Export and  
share with  
auditors



# Pop Quiz

How big will the  
global **digital  
identity** solutions  
market size reach by  
2025.

USD 33 billion







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